

NEW!

Since 2017 HOTEL SCHOOL in Riga offers a new higher education program

UK HIGHER DIPLOMA IN BUSINESS

«BTEC Level 5 Higher National Diploma in Business» is **the latest program of training in business developed in 2016** by the leading higher education institutions, the professional organizations and employers in Great Britain*. The program is accredited in England, Wales, Northern Ireland and Scotland (till 2020), and is taught by the approved BTEC centres worldwide - and now in HOTEL SCHOOL in Latvia!

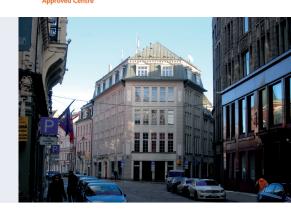
Having completed **a two-year programme**, students gain understanding of the international business operation principles, get insights into the opportunities and challenges presented by the globalised market place and develop the skills, techniques and personal attributes essential for successful working in international business environment. This knowledge allows graduates to build career in the sphere of management, business administration, entrepreneurship, human resource management, marketing, accounting and finance, as well as run their own enterprise.





The BTEC brand (the British diploma) guarantees employment and an opportunity to continue education at the best universities of Great Britain, Switzerland and other countries, as for more than 30 years it is an internationally recognized standard of professionally focused education which is aimed at a training of practical skills, logical thinking and communicative abilities of students.

Since 2012 HOTEL SCHOOL in Riga has been the approved BTEC centre (belongs to the world's largest organization in education - Pearson Education Ltd), successfully realizing programs of the highest and vocational education in the sphere of hotel management. More than a half of our students are foreigners who have chosen HOTEL SCHOOL, having estimated advantages of obtaining the international education in Latvia in our higher education institution.



^{*} University of Bournemouth, Northampton University, University of Leeds, Royal Holloway College, Chartered Institute of Marketing, Association of Chartered Certified Accountants, Chartered Institute of Personnel & Development, Wade Financial



PROGRAM CONTENTS

MANDATORY CORE SUBJECTS:

- 1. Business and the Business Environment
- 2. Management and Operations
- 3. Marketing Essentials
- 4. Human Resource Management
- 5. Management Accounting
- 6. Organisational Behaviour
- 7. Managing a Successful Business Project
- 8. Research Project

OPTIONAL SUBJECTS:

- 1. Developing Individuals, Teams and Organisations
- 2. Customer Value Management
- 3. Brand Management
- 4. Planning for Growth
- 5. Sales Management
- 6. International Marketing
- 7. Business Communications
- 8. Entrepreneurship and Small Business Management
- 9. Innovation and Commercialisation
- 10. Business Systems
- 11. Quality Management
- 12. Business Law
- 13. Financial Accounting
- 14. Statistics for Management



Graduates of the BTEC Level 5 Higher National Diploma in Business program gain the British diploma of the higher education in the field of business and Level 5 professional qualification. It is possible also to continue studying within the Progression+service, having received Bachelor's degree only for 1 year.

The cost of study in HOTEL SCHOOL in Riga is 1830 EUR a year for students of EU countries or 2500 EUR a year for students of the CIS countries and 2700 EUR a year for students of other countries. The one-time fee of 500 EUR for registration in the Edexcel Online system in Great Britain is paid additionally. Signing the contract on studying, students can choose a suitable payment method – for all year, a semester or by months. Students, who study well and actively participate in life of HOTEL SCHOOL, receive **a discount for a tuition fee up to 20%.**



Studying language is English. **Admission takes place twice a year: in summer and winter.** For admission it is necessary to fill in the electronic application form on our website: www.hotelschool.lv, having attached the copy of the certificate of secondary education. Foreign students are helped to prepare documents for obtaining residence permits and entry visas to the EU.



NEED A CONSULTATION? ASK RIGHT NOW!

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More information: www.hotelschool.lv