

INTERNATIONAL SCIENTIFIC CONFERENCE

RIGA, LATVIA 14 MAY, 2019

SUSTAINABILITY IN THE HOSPITALITY INDUSTRY

Background

The importance of sustainability and running a sustainable business in the hospitality industry cannot be underestimated as it includes the environmental, economic and social aspects. Sustainability is one of the most important issues currently facing the world of hospitality and hoteliers, and the future is bright for those businesses that embrace and nurture it!

Registration & practical information

Venue: 1st Part - Pullman Riga Old Town, Jekaba street 24, Riga
2nd Part - HOTEL SCHOOL Hotel Management College, Smilsu street 3, Riga

Registration: participants are asked to confirm participation till 13th of May by email to Vivita Ponciusa: vivita@hotelschool.lv and to indicate selected workshop.

For more information please contact Vivita Ponciusa
e-mail: vivita@hotelschool.lv, phone: +371 29727938

Programme (1st Part)

10:30 - 10:45	<i>Registration</i>
10:45 - 11:00	<i>Opening Speech</i> O.Nikadimovs, Lecturer of HOTEL SCHOOL Hotel Management College
11:00 - 11:20	<i>Talent Management Role in Hospitality Business</i> T.Muktepavela, HR Manager, Baltic Beach Hotel & SPA
11:20 - 11:40	<i>Different Hotels for Different People</i> G.Anca, Chairperson of the Latvian Umbrella Body for Disability Organisations SUSTENTO, Member of the European Economic and Social Committee and Vice-president of the European Disability Forum

11:40 - 12:00	<i>Habits of Effectiveness</i> M.Tols, Trainer and Couch of FranklinCovey Latvija
12:00 - 12:20	<i>Implementation of Integrated Marketing Communications in the Hospitality Industry: A Literature Review</i> O.Nikadimovs, Lecturer of HOTEL SCHOOL Hotel Management College
12:20 - 12:50	<i>Coffee Break</i>
12:50 - 13:10	<i>The Changing Nature of Hotel Guest and What Impacts Their Booking Decisions</i> K.Scott, Senior Lecturer, The University of Derby
13:10 - 13:30	<i>TripAdvisor Reviews and Gap Analysis of the Online Reputation: The Case of Pullman Riga Old Town Hotel</i> A. Rodcenkova, Student of HOTEL SCHOOL Hotel Management College
13:30 - 13:40	<i>ESDGC Course Designs, Materials and Training Practices for Adult Educators and Adult Learners to Embed and Promote Sustainable Development for Individuals and Organizations of Any Profile including Hospitality: Transnational RD Collaboration in the EU KA2 Erasmus+ ESDGC Project</i> O. Zvereva, Lecturer of HOTEL SCHOOL Hotel Management College
13:40 - 13:50	<i>Professional Identity and Practice - employment for Hotel School Riga students through PRIME project</i> Z.Krieke, Mentor of Project PRIME
13:50 - 15:20	<i>Time for Lunch</i>

Programme (2nd Part)

Venue: HOTEL SCHOOL Hotel Management College, Smilšu street 3, Riga

Workshop Nr.1

15:30 - 16:50	<i>Habits of Effectiveness (ENG) – room No.40</i> M.Tols, Trainer and Couch of FranklinCovey Latvija
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Workshop Nr.2

15:30 - 16:50	<i>Manager Situation Game (LV) – room No.41</i> K.J.Golubeva, Lecturer of HOTEL SCHOOL Hotel Management College, Couch and Mentor
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Workshop Nr.3

15:30 - 16:50 ***International Cooperation as a Tool for Sustainability in Study Process of Hospitality Management Studies (ENG) - room No.42***

Subtopics:

- The End of Plastic in Hospitality – VET Professional’s Mobility Experience in Melia Hotels International,

J.Pasnaka, Erasmus+ KA1 project Mobility in VET coordinator

- Italian Hospitality Concept by Allegroitalia Hotels – students’ long term mobility experience

P. Sobolev, V. Shadurskaya, D. Kubedinova, Erasmus+ KA1 project "Mobility in VET" participants

- PRIME, The project Promoting Integration for Young Migrants

E.Admidins, Lecturer of HOTEL SCHOOL Hotel Management College and Language teacher and Mentor of PRIME project

- Embedding and Promoting Sustainable Development in Daily Activities for Individuals and Organizations of Any Profile including Hospitality

O. Zvereva, Lecturer of HOTEL SCHOOL Hotel Management College

Workshop Nr.4

15:30 - 16:50 ***Student Section – Presentations of Students - room No.46***

- HOTEL SCHOOL Hotel Management College

- The Social Integration State Agency College

16:50 - 19:00

**Informal Social Event “Sustainability - use local”
Location HOTEL SCHOOL training Restaurant**