

3. Koledžas rīkotā Studentu semināra Programma

“Hospitality Industry: Opportunities, Challenges and Perspectives'17”



Student Seminar Programme 28/11/2017

8:30 - 8:45	Student briefing
9:00 - 9:15	Registration All students and guests must register at reception
9:15 - 9:30	Opening
9:30 - 10:00	Opportunities, Challenges and Perspectives of the Grand Hotel Kempinski Riga <i>Grand Hotel Kempinski Riga</i> <i>General Manager G. Ganchev, HR Manager Iveta Gangnuse</i>
10:00 - 10:30	Opportunities for Education in the Hospitality Sector in Switzerland <i>B.H.M.S. Business Development Manager Dragos Vasilescu</i>
10:30 - 11:00	Problems and Challenges of Restaurant Business in Latvia and Possible Solutions <i>NOEMA Director Siranush Gricheva</i>
11:00 - 11:15	Coffee Break
11:15 - 11:45	Innovations in Human Resource Management <i>Coach, Trainer, Game Architect & Board Member @GoSmart Andrejs Kedrovs</i>
11:45 - 12:15	Trends and Developments in Hospitality Industry in Italy <i>Athena Mediterranean Academy Company President Roberto Micchetti</i>
Student research presentations- Current Challenges and Perspectives of Hospitality Industry Group 1 – Food & Beverage / Gastronomy / Sales & Marketing / Conferences	
12:15 - 12:25	Competitiveness of Local Gastronomic Offerings in Riga Restaurants: Case of Fast-food Restaurants <i>Ekaterina Kuzina</i>
12:25 - 12:35	Food Miles and Climate Change: Future Perspectives <i>Liene Kozule</i>
12:35 - 12:45	Traditional Food Production and Popularity in Riga's Restaurants <i>Līva Krastiņa</i>
12:45 - 12:55	Function Event Menu Planning – Food Variety, Diet Quality and Time Scarcity <i>Sandra Jegorova</i>
13:00 - 13:45	Break
13:45 - 13:55	Gastronomic Tourism in Riga and Its Relation with “Riga Restaurant Week”, A New Trend in Tourism Development

	<i>Valerija Rosa</i>
13:55 - 14:05	Gastronomic Tourism in Riga. New Trend Development <i>Eriks Zenkovs</i>
Group 2 – Management / Human Resources / Quality / Finances	
14:05-14:15	External Business Environment: Sustainability in the restaurant industry <i>Dinara Kubedinova</i>
14:15 - 14:25	Sales And Marketing Strategy And Hospitality Industry Challenges: Case Study Of Park Inn Riga Valdemara Hotel <i>Katrina Zviedre</i>
14:25 - 14:35	Quality Mangement in The Gallery Park Hotel: Problems and Solutions <i>Olha Tsekova</i>
14:35 - 14:45	External Business Environment: International Tax Legislation in the Hospitality Industry 2017-2020 <i>Dominique Rybak</i>
14:45 - 14:55	Possibilities of TQM Implementation at Hospitality Related Enterprise <i>Pavel Sobolev</i>
14:55 - 15:05	Sustainability in Hospitality Industry <i>Viktoria Shadurskaya</i>
15:05 - 15:15	Use of Mobile Travel Applications for Tourists in Riga <i>Sapththus Kamal</i>
	Certificates