

II INTERNATIONAL STUDENT SEMINAR

“Hospitality Industry: Opportunities, Challenges and Perspectives 18”

DATE: 22.11.2018

TIME: 12:00 - 17:00

PLACE: Europa Royale Riga, Kr.Barona street 12, Riga

- 12:00 **Opening of the Seminar**
- 12:10 **Hotel Development Trends -** “SIA Mogotel” representative
- 12:30 **Health Tourism Development in Latvia -**
Gunta Ušpele (Founder of Latvian Tourism Cluster)
- 12:50 **Tourism Destination Management -**
Armands Muižnieks (Lecturer of Biznesa Augstskola “Turība”)
- 13:10 **Tourism industry in Switzerland -**
Mr Tarek Kouatly (Regional Manager of Swiss Education Group)
- 13:30 **Global Wellness Economy Monitor and Tourism Trends -**
Alla Sokolova (Chairman in Global Wellness Institute)
- 13:50 **Secrets of the Restaurant Industry -**
Viktors Ravdive (CEO Resto - Rātors)
- 14:10 **Coffee Break**



HOTEL SCHOOL

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14:40 **Presentations of the students of HOTEL SCHOOL**

1. **Quality Needs and Satisfaction: How Quality Section Influence on Custom Reaction** -Oksana Fedosejeva
2. **Employee Motivation in the Hospitality Industry**
Elīna Pešele
3. **Emotional Labor in the Hospitality Industry**
Valērija Koševerova
4. **Quality Management as a means of Competitiveness**
Veranika Rynkevich
5. **Impact of Innovative Technologies on the Stable Development of Enterprises of Hotel Industry** - Anna Seimane
6. **Food Trends in Restaurant Business**
Karolīna Aleksejeva
7. **Development of Marketing Activities in Order to Attract Tourists to Latgale**
Jelizaveta Jurjeva
8. **Quality Management Process in Enterprise: problems and solutions**
Amalya Khamraeva
9. **Marketing: Psychology**
Oleksiy Krasovsky
10. **Competitiveness in Hospitality**
Roman Sannikov
11. **Innovation in Hospitality: Perspectives, Challenges**
Aikerim Sharip

16:40 **Closing the Seminar**

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