

2022

HOTEL SCHOOL
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HOTEL MANAGEMENT COLLEGE

CRISIS MANAGEMENT IN HOSPITALITY

IV INTERNATIONAL APPLIED
RESEARCH CONFERENCE

- What lessons the Hospitality Industry may learn from the pandemic?
- What are the ways to enhance the excellent service in these demanding times?

THURSDAY,
MAY 26TH,
10:00 AM
RIGA TIME



[TO JOIN THE EVENT, CLICK HERE!](#)

ONLINE CONFERENCE AT
HOTEL SCHOOL
HOTEL MANAGEMENT COLLEGE

WWW.E-HOTELSCHOOL.LV
MOODLE BIGBLUEBUTTON



10:00 AM

INTRODUCTION AND CONFERENCE AGENDA

Dzintars.Priedītis, Mg. oec. HS Study Programme Director, Docent

10:05 AM

WELCOME ADDRESS

Olga Zvereva, MIB, Mg. paed., Chair of the Conference Board, Chair of the HS College Council, Development Manager, Lecturer

10:10 AM

WELCOME ADDRESS

Jekaterina Korjuhina, Mg. oec., Mg. philol., Deputy Chair of the Conference Board, Chief Editor of HS Research Proceedings, Lecturer

10:15 AM

SUSTAINABLE HUMAN RESOURCE MANAGEMENT FOR HOSPITALITY. POWER OF INTER-INSTITUTIONAL COOPERATION

Dr. Alina Katunian, The Head of Tourism Department, Vilnius University of Applied Sciences (Lithuania)

10:30 AM

JUMPSTARTING TOURISM POST COVID 19 – A SHIFT IN BUSINESS MODELS IN TOURISM

NORDPLUS HORIZONTAL PROJECT NPHZ-2021/10064 "BUSINESS MODELS POST CORONA IN THE HOSPITALITY SECTOR"

Björn M. Sigurjónsson, MPhil, ML, Senior Lecturer Dania Business Academy (Denmark)

10:45 AM

BUSINESS MODELS AND CRISIS MANAGEMENT WITHIN THE HOSPITALITY INDUSTRY AND M.I.C.E. DURING AND POST CORONA IN LATVIA

HIGHLIGHTS OF THE RESEARCH AND DEVELOPMENT PROJECTS:

- **NORDPLUS HORIZONTAL PROJECT NPHZ-2021/10064 "BUSINESS MODELS POST CORONA IN THE HOSPITALITY SECTOR"**
- **ERASMUS+ PROJECT 2021-1-LV01-KA220-VET-000033140 "SUSTAINABLE HOSPITALITY DIGITALISATION TOOLKIT"**
- **NORDPLUS ADULT NPAD-2022/10049 "NO LEFTOVER NORDIC/BALTIC CULINARY ARTS: DIGITAL COURSE WITH TRAINING MATERIALS AND TOOLS FOR ADULT EDUCATORS"**

Olga Zvereva, MIB, Mg. paed., Chair of the Conference Board, Chair of the HS College Council, Development Manager, Lecturer

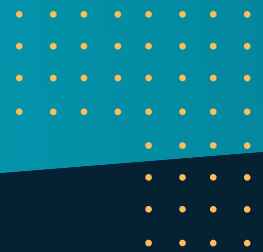
11:00 AM

ITALIAN PERSPECTIVE OF SUSTAINABLE TOURISM

Dr. Neno Gabelia, Italian Hospitality School (Italy)

11:15 AM

BREAK



11:30 AM

CRISIS MANAGEMENT IN RESTAURANTS IN RIGA DURING THE COVID-19 PANDEMIC

Samanta Lasmane

11:45 AM

OVERCOMING COVID-19 CRISIS IN THE HOSPITALITY SECTOR IN RIGA: THE CASE OF NEIBURGS HOTEL

Karlis Teilans

12:00 PM

THE IMPORTANCE OF MANAGING COVID-19 CRISIS ON THE EXAMPLE OF RADISSON HOTEL GROUP

Romans Vedze

12:15 PM

OVERCOMING COVID-19 CRISIS IN THE HOTEL SECTOR IN THE UK

Daniel Emmanuella Nfang

12:30 PM

COVID-19 CRISIS MANAGEMENT AND DIGITAL TRANSFORMATION IN THE HOSPITALITY INDUSTRY ON THE EXAMPLE OF FLY ZOO HOTEL, CHINA

Forbacha Emmanuela Lum

12:45 PM

COVID-19 IMPACT ON CRISIS MANAGEMENT IN CRUISE SHIP INDUSTRY

Anton Sauchuk

13:00 PM

CRISIS MANAGEMENT PRACTICES AT EUROPEAN SKI RESORTS

Olesja Bobrova

13:15 PM

LUNCH BREAK

14:15 PM

COVID-19 CRISIS MANAGEMENT IN FOOD AND BEVERAGE DEPARTMENT ON THE EXAMPLE OF MIKLA BAKERY

Eilia Attar

14:30 PM

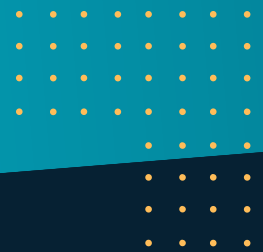
CRISIS MANAGEMENT AT THE RADISSON BLU LATVIJA CONFERENCE AND SPA HOTEL DURING ECONOMIC DOWNTURN AND COVID-19

Arina Vasiljeva

14:45 PM

THE HOSPITALITY SECTOR RESPONSE TO COVID-19 AND PLANNING FOR A POST-CRISIS PERIOD: THE CASE OF NEIBURGS HOTEL IN LATVIA

Dzeihun Amirullaev



15:00 PM

THE POST REALITIES OF THE HOSPITALITY BUSINESS IN UKRAINE AFTER THE CRISIS OF 2022

Dariia Dylanian

15:15 PM

OVERCOMING COVID-19 CRISIS IN THE HOSPITALITY SECTOR IN CAMEROON

Yitzetmi Tchio Lawrantine

15:30 PM

CRISIS MANAGEMENT AND LEADERSHIPS IN THE HOSPITALITY INDUSTRY IN CAMEROON. CASE STUDY AKWA PALACE HOTEL DOUALA

Elong Nkumbe Nzille Frankline

15:45 PM

COVID-19 CRISIS MANAGEMENT PRACTICES IN THE HOSPITALITY INDUSTRY IN CAMEROON. THE CASE OF "HILTON HOTEL CAMEROON"

Riky Martial Chissa

16:00 PM

IMPORTANCE OF ORGANIZATIONAL CHANGE IMPLEMENTATION AND ITS MANAGEMENT: CASE STUDY OF "OO SYSTEMS" COMPANY

Ruslans Nakipovs

16:15 PM

SUSTAINABLE GASTRONOMY – DREAM OR REALITY

Nikolajs Guzanovs

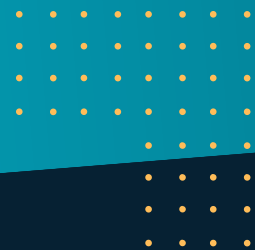
16:30 PM

CONFERENCE CLOSING REMARKS

Mg. oec. Dzintars Priedītis

**THANK YOU
FOR YOUR ATTENTION!**





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DR. OEC. K. SAVENKOVŠ



1

REGISTRATION FORM:
CLICK AND REGISTER HERE

PLEASE, REGISTER BY MAY 25TH!

2

**CHECK YOUR LOGIN AND PASSWORD, TRY
BBB CONNECTION BY MAY 25TH**

3

ON MAY 26TH AT 10:00 RIGA TIME
JOIN THE CONFERENCE,
CLICK HERE!

CERTIFICATES OF ATTENDANCE

All participants who filled in the REGISTRATION FORM will receive certificates of attendance after the conference. The certificates will be emailed individually.