

ONLINE CONFERENCE www.e-hotelschool.lv 09.04.2021. 10:00 a.m. Moodle BBB Button CLICK HERE





III INTERNATIONAL APPLIED RESEARCH CONFERENCE

# SUSTAINABILITYIN HOSRITALITY

10:00 a.m.

09.04.2021. APRIL,

HOTEL SCHOOL

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HOTEL MANAGEMENT COLLEGE

# 'SUSTAINABILITY IN HOSPITALITY 2021' ONLINE CONFERENCE PROGRAMME 09.04.2021. 10:00 a.m. Riga time

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#### PART I: CONFERENCE GUEST SPEAKERS

Time	Proceeding	Speaker
09:50 -10:00	Log-in, Sound & Video Check	
10:00 -10:05	Conference Opening Speech Chair of the HS College Council (Latvia)	Olga Zvereva
10:05 -10:30	Topic: How to Market Sustainable Values in Hospitality HS Guest Lecturer (Belarus)	Ilona Beliatskaya
10:30 -10:55	Principles of Circularity, Vidzeme University of Applied Sciences; HS Guest Lecturer (Latvia)	Dr.oec. Maira Lescevica
10:55 -11:20	Topic: Sustainable Solutions in out-of-the-box Hektor Hektor Container Hotel, General Manager (Estonia)	Triin Eljas
11:20 -11:35	BREAK	
11:35 -12:00	Topic: Smart Innovations for Hospitality Sector Future NGO "Creative future ideas", President (Lithuania)	Silva Blažulioniene
12:00 -12:25	Topic: Research on the Development Orientation of	Professor
	Suzhou Accommodation Industry Suzhou Vocational University (China)	Fang Xiangyang
12:25 - 12:50	Topic: Waste Handling Practices	Ana Rita Seirôco
	Brigada do Mar, President (Portugal)	
12:50-13:10	PANEL SESSION, questions and answers	Participants and guests
	All invited conference participants	
13:10-14:00	BREAK	

\*\*\* Schedule can be adjusted due to technical reasons. Please follow the conference updates online!

 $Each\ presentation\ includes\ 5\ minutes\ RESERVE\ timing\ for\ additional\ questions,\ answers\ and\ technical\ connections,\ presentation\ uploading.$ 

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### III INTERNATIONAL APPLIED RESEARCH CONFERENCE

## **'SUSTAINABILITY IN HOSPITALITY 2021'**

## PART II: STUDENTS' APPLIED RESEARCH & HONOURED GUEST SPEAKERS

Time	Proceeding	Speaker	
14:00 – 14:05	Log in, conference PART II welcome		
14:05 – 14:20	Staff Awareness of Sustainability's Issues in Hospitality Sector	Yury Kireev	
	Before/During Pandemic in Latvia		
14:20 - 14:35	Responsible Business as the Main Approach for the Sustainable	Paula Krista Kočāne	
	Future in the Hospitality Industry: Hilton Garden Inn Riga Case		
	Study		
14:35 – 14:50	COVID-19 Crisis and Sustainability in the Hospitality Industry:	Anželika Ļeonova	
	the Case of Pullman Riga Old Town Hotel		
14:50 – 15:05	The impact of EU sustainability regulations and Covid-19	Nikola Dupuža	
	restrictions on sustainable hospitality business performance.		
	Recommendations for: "Rosinter Restaurants Holdings"		
15:05 - 15:25	BREAK & Technical Reserve Time		
15:25 - 15:40	Sustainability During Covid-19 Pandemic: Case Study of	Aleksandrs Jonikāns	
	McDonald's Response to the Crisis		
15:40 – 15:55	Waste management and recycling in the hospitality business	Igors Belovs	
	during and after pandemic period. Recommendations for:		
	'Radisson Blu Daugava'		
15:55 – 16:10	Sustainability in the Food and Beverage Department.	Alise Eglīte	
	Recommendations for: Radisson Hotels		
16:10 – 16:25	Sustainable Leadership During Covid-19 Pandemic:	Anastasija Gavrilina	
	Amberton Hotel Klaipeda Case Study		
16:25 – 16:40	BREAK		
16:40 – 16:55	Sustainability in Hotels: How Good Sustainability Practices	Evgeniia Vasina	
	Influence Guests Satisfaction Levels?		
16:55 – 17:00	Summary on students' research, preparing for guest speakers	Conference Board	
17:00 - 17:20	<b>GUEST SPEAKERS: B.H.M.S. Business &amp; Hotel</b>	Dragos Vasilescu	
	Management School (Switzerland)	Martin Wyler	
	Sustainability and BHMS Studies in Switzerland at	Randall Ferguson	
	a top business, hotel management and culinary arts		
	university		
17:20 - 17:30	Questions, answers by B.H.M.S.		
17:30 - 17:40	Conference Closing Speech	Jekaterina Korjuhina	
	Head of Research Department, Editor of HS Research Proceedings		
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## 'SUSTAINABILITY IN HOSPITALITY 2021' 09.04.2021. 10:00 a.m. Riga time zone

## III INTERNATIONAL APPLIED RESEARCH CONFERENCE 'SUSTAINABILITY IN HOSPITALITY 2021' BOARD

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**HS Research Proceedings** 

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## STEP 1: REGISTRATION FORM LINK for getting certificates REGISTRATION FORM CLICK & REGISTER HERE by 08 04 21

STEP 2: Check your login and password, try BBB button connection by 08.04.2021.

STEP 3: JOIN THE CONFERENCE 09.04.2021. 10:00 a.m.

LINK FOR COFERENCE 09.04.2021. PRESS HERE

HOTEL SCHOOL Hotel Management College, Conference website: www.e-hotelschool.lv,

Moodle Page Online Conferences, direct link for the conference:

https://e-hotelschool.lv/mod/bigbluebuttonbn/view.php?id=20526

Attendees should have individual login name and passwords.

#### **CERTIFICATES OF ATTENDANCE**

All participants who filled in REGISTRATION FORM will receive certificates of attendance after the conference. The certificates will be emailed individually.

Additional information about HOTEL SCHOOL at HS Website: www.hotelschool.lv

We will be happy to see you! Please join!