



Co-funded by
the European Union

CAPACITY BUILDING
ERASMUS-EDU-2023-CB-VET
Project "CB-VET plus"
No. 101129249

MAY 19, 2025

from 10:30 to 17:00.



Conference Venue:

Tribe Riga City Centre Hotel
Krišjāņa Valdemāra Street
23, Rīga, LV-1010
Room "President"
[See Google Maps Here](#)



VIII INTERNATIONAL APPLIED RESEARCH CONFERENCE

including

**ROUND TABLE DISCUSSION WITH THE
HOSPITALITY EXPERTS AND STAKEHOLDERS**



Pre-registration deadline is
15.05.2025..
Use QR code OR active link for
registering

**[CLICK HERE](#)
TO PRE-REGISTER**

"Horizontal VET Capacity
Building for internationalisation
and modernisation including
innovation, digitalisation and
sustainability by methodology
transfer and exchange of good
practices"



LINK FOR ONLINE PARTICIPANTS:

**[CLICK HERE](#)
TO JOIN
[ONLINE](#)**



Hosting Organisation:

HOTEL SCHOOL
Hotel Management College
www.hotelschool.lv

"CB-VET plus" Project Partners:

- HOTEL SCHOOL Hotel Management College (Latvia),
- Italian Hospitality School SRL (Italy),
- National University of Food Technologies with Volyn Professional College (Ukraine),
- Don Bosco Youth Educational Center (Ukraine).

VIII INTERNATIONAL APPLIED RESEARCH CONFERENCE & ROUND TABLE DISCUSSION WITH THE HOSPITALITY EXPERTS AND STAKEHOLDERS

Conference Agenda 19.05.2025.

Riga time zone

Conference Venue Address: Tribe Riga City Centre Hotel, Room "President"
Krišjāņa Valdemāra Street 23, Rīga, LV-1010

- 10:30-11:00 ARRIVAL, SIGNING THE PARTICIPANT LISTS**
At the conference venue at Tribe Riga City Centre Hotel, Room "President"
Krišjāņa Valdemāra Street 23, Rīga
-
- 11:00-11:10 WELCOME SPEECH AND CONFERENCE AGENDA**
Mg. edu **Julija Pasnaka**, Chair of the Board, Head of the HOTEL SCHOOL Hotel Management College (Latvia)
- 11:10-11:20 INTRODUCTION TO THE PROJECTS, PROJECT PARTNERS AND THE PROJECT RESULTS:**
- Project "CB-VET plus" No. 101129249 "Horizontal VET Capacity Building for internationalisation and modernisation including innovation, digitalisation and sustainability by methodology transfer and exchange of good practices"
 - Project No: 2024-1-ES01-KA220-VET 000244025 "MR-Preculinary: Learning Culinary Pre-Elaboration Techniques Using Mixed Reality"
 - Project No: 2024-1-TR01-KA220-VET-000245625 "Master Chef Simulator: Sustainable Gastronomy Training Through VR"
- Speaker: Mg. paed, MIB **Olga Zvereva**, Chair of the Council, Development Director, lecturer, HOTEL SCHOOL Hotel Management College (Latvia, Riga)
- 11:20-11:35 TECHNOLOGY AND HUMANITY: a balance between automation and empathy for a human factor business based.**
Speaker: **Danilo Di Pasquale**, Hotel Business Developer, Suite24, (Italy, Teramo)
- 11:35-11:45 TOYOTA HOTEL: Hospitality inspired by Toyota Production System**
Speaker: **Danilo Di Pasquale**, Hotel Business Developer, Suite24, (Italy, Teramo)
- 11:45-12:05 Digital and Sustainable Development of Vocational Education in Times of Crisis (Case of Ukraine).**
Speaker: **Yuliia Remyha, PhD**, Associate Professor, Private Higher Education Institution «European University», (Ukraine Kyiv)
- 12:05-12:10 INTRODUCTION TO STUDENT RESEARCH "AI TRANSFORMATION IN THE HOSPITALITY"**
Speaker: **Jekaterina Korjuhina**, Mg. philol., Mg. oec., senior lecturer, researcher, the HOTEL SCHOOL Hotel Management College
- 12:10-12:20 TECHNICAL BREAK**
- 12:20-12:35 THE USE OF AI IN FRONT OFFICE OPERATIONS: A CASE STUDY OF AC HOTEL BY MARRIOTT RIGA**
Speaker: **DE ARAUJO BRANDAO Natalia**, HOTEL SCHOOL Hotel Management College
- 12:35-12:50 THE IMPACT OF VISUAL REALITY INTERGRATION ON GUEST EXPERIENCE AND OPERATIONAL EFFICIENCY AT RADISSON BLU LATVIA CONFERENCE&SPA HOTEL**
Speaker: **Vilde Kitija**, HOTEL SCHOOL Hotel Management College (Latvia).
- 12:50-13:05 INVESTIGATING THE IMPACT OF AI POWERED SERVICE ROBOTS ON CUSTOMER SATISFACTION IN HOSPITALITY INDUSTRY: A STUDY ON LIDO RESTAURANT IN LATVIA**
Speaker: **Kushani Ranagana Jayaweera**, HOTEL SCHOOL Hotel Management College.
- 13:05-13:20 THE IMPACT OF AI ON HOTEL OPERATIONS OPTIMIZATION AND ENHANCEMENT OF CUSTOMER SATISFACTION AT RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL**
Speaker: **Devanath Mankara Dileepkumar**, HOTEL SCHOOL Hotel Management College (Latvia).

VIII INTERNATIONAL APPLIED RESEARCH CONFERENCE & ROUND TABLE DISCUSSION WITH THE HOSPITALITY EXPERTS AND STAKEHOLDERS

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13:20-14:00 LUNCH AND COFFEE BREAK WITH NETWORKING

14:00 - 17:00 (Optionally by 18:00): PART II

- 14:00-14:15 TECHNICAL SET-UP FOR THE PART II**
- 14:15-14:25 AI IN HOSPITALITY AND EDUCATION: READINESS FOR TWIN TRANSITION.**
impact by the CB-VET project on the stakeholders. A Case of Italy.
Speaker: Dr. Neno Gabelia, Head of Study Department, ITALIAN HOSPITALITY SCHOOL (Italy)
- 14:25-14:35 AI IN HOSPITALITY AND EDUCATION: READINESS FOR TWIN TRANSITION.**
impact by the CB-VET project on the stakeholders. A Case of Ukraine, VPC.
Speaker: Viktoriia Kavara, lecturer, project manager Volyn Professional College NUFT (Lutsk, Ukraine)
- 14:25-14:35 AI IN HOSPITALITY AND EDUCATION: READINESS FOR TWIN TRANSITION.**
impact by the CB-VET project on the stakeholders. A Case of Ukraine, Don Bosco.
Speaker: Mariia Bodnar, project manager, Head of Study Department, Don Bosco (Lviv, Ukraine)
- 14:35-14:55 ROUND TABLE DISCUSSION WITH THE HOSPITALITY STAKEHOLDERS**
Question: the challenges and opportunities from the use of AI in the hospitality and education - how to proceed and understand each other
Question set
- 14:55-15:10 TECHNICAL BREAK**
- 15:10-15:25 THE IMPACT OF AI ON HOTEL OPERATIONS OPTIMIZATION AND ENHANCEMENT OF CUSTOMER SATISFACTION AT RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL**
Speaker: Devanath Mankara Dileepkumar. HOTEL SCHOOL Hotel Management College (Latvia).
- 15:25-15:40 THE IMPACT OF AI AND AUTOMATION ON GUEST SATISFACTION AND OPERATIONAL EFFICIENCY IN RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL, RIGA**
Speaker: KILCI Alon Chukwualuka. HOTEL SCHOOL Hotel Management College (Latvia).
- 15:40-15:55 ENHANCING HOTEL MANAGEMENT THROUGH AI OPTIMIZING OPERATION & GUEST EXPERIENCE IN AC HOTEL BY MARIOTT RIGA**
Speaker: Andrushchenko Vladyslava. HOTEL SCHOOL Hotel Management College (Latvia).
- 15:55-16:10 USAGE OF AI TECHNOLOGIES FOR IMPROVING KITCHEN MANAGEMENT SYSTEM IN LOCALE RESTAURANT**
Speaker: Dans Flors. HOTEL SCHOOL Hotel Management College (Latvia).
- 16:10-16:25 THE IMPACT OF AI ON OPERATIONS, MARKETING AND HR AT WIKKI BEACH RESORT&SPA DUBAI**
Speaker: Jelizaveta Galkina. HOTEL SCHOOL Hotel Management College (Latvia).
- 16:25-16:40 AI AND VISUAL MARKETING ENHANCEMENT OF A HOTEL SOCIAL MEDIA PRESENCE: A CASE STUDY OF GRAND HOTEL KEMPINSKI RIGA**
Speaker: NKAPE KAMDEM Hermann. HOTEL SCHOOL Hotel Management College (Latvia).

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TECHNICAL BREAK

- 16:40-16:55** **IMPROVEMENT OF HOTEL MANAGEMENT OPERATIONAL EFFECTIVENESS AND GUEST EXPERIENCE THROUGH THE USE OF AI: THE CASE OF HILTON GARDEN INN HOTEL**
*Speaker: **MBOGNING Florinda**. HOTEL SCHOOL Hotel Management College (Latvia).*
- 16:55-17:10** **USE OF AI IN AC HOTEL BY MARIOTT RIGA**
*Speaker: **Semakins Maksims**. HOTEL SCHOOL Hotel Management College (Latvia).*
- 17:10-17:25** **AI -POWERED HOTEL MANAGEMENT: A CASE STUDY OF ALEGRIA MARIPINS HOTEL SPAIN**
*Speaker: **Samid Aliyev**. HOTEL SCHOOL Hotel Management College (Latvia).*
- 17:25-17:40** **AI AUTOMATION IN HOTELS: THE CASE OF GRAND PALACE HOTEL**
*Speaker: **Alina Skopinova**. HOTEL SCHOOL Hotel Management College (Latvia).*
- 17:40-17:45** **SUMMARY ON STUDENT RESEARCH**
*Speaker: **Jekaterina Korjuhina**, Mg. philol., Mg. oec., senior lecturer, researcher, the HOTEL SCHOOL Hotel Management College*

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17:45-18:00

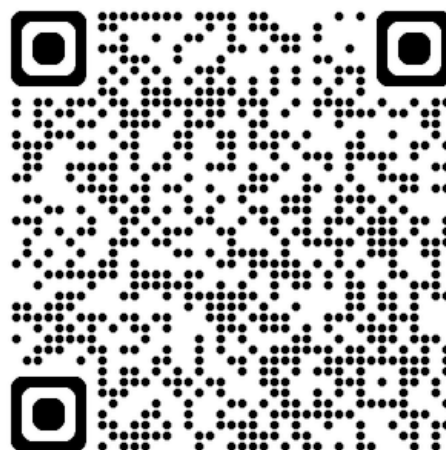
PARTICIPANT SURVEYS ALL PARTICIPANTS

Issuance of the certificates and diplomas.
Networking with the industry professionals, graduates and students.
All participants. Participants will receive a certificate of participation after the conference. Attendees will receive a certificate of attendance after the conference. Summary and closing part for the conferenced.

The VET CAPACITY BUILDING PROJECT is aimed at building capacity and fostering internationalisation and modernisation of the VET providers from Western region of Ukraine, Latvia and Italy to strengthen private public cooperation, improve quality and responsiveness of VET to economic and social developments aligning VET provision to local, regional and national development strategies in the areas of VET teachers/trainers professional development, innovation in VET and development of green and digital skills of the project stakeholders for the twin transition by methodology transfer and practical trainings delivered from the two experienced European VET providers.

**PLEASE FILL IN THE SURVEY
HERE**

Thank You!





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by ~~Katrin Timoff~~ from ~~Getty~~
~~Images~~

HOTEL SCHOOL
★★★★★
HOTEL MANAGEMENT COLLEGE



ITALIAN
HOSPITALITY
SCHOOL